



Ваше имя  
27-30 November 2019, KIET, Ghaziabad, India

[innompics.com](http://innompics.com)

# Contests

## Day 1 (plenary session)

Team presentations (30-seconds videos >> [Example](#))  
**Team-based mini-contests + Individual semi-finals**

See the **CHALLENGES** for contestants

## Team Contests (homework)

**First Impression • Design Thinking**

## Individual Semi-Finals (homework)

<b>Actor</b>	<b>Ideator</b>	<b>Mister Innovation</b>	<b>Team Leader</b>
<b>Actress</b>	<b>Innovator</b>	<b>Miss Innovation</b>	<b>Witty Innovator</b>

●●● End of Contests ●●●

**INNOMPIC THEATRE**

sMusical-Inn 'Startup Romeo & Juliet'



## Day 2 (group sessions, team contests)

Creating **World-changing innovative solutions**

Mini-contest (1 min): 'Why? What If?' questions


### How To Improve Healthcare System

Ask 'Why we are doing it this way? What If we do it differently, like that?' and develop the "What If" scenario

### Venture Presentation + Innoball

10 minutes for Venture Presentation + 2 Innoball rounds



Venture presentation followed by two rounds of  **INNOBALL** simulation game played jointly with other teams in order to strengthen the venture

## Team Contests



**BIG CHALLENGE**

**Mega-Innovation** → **Implementation**

**Innopic Pitch**

- + Name; Vision; Slogan
- + Value Mantra; 3 Headlines
- + Business Design
- + Weighted Guiding Principles
- + Milestone Chart
- + Envisaged Success Story

**Simulation game**



**e-COACH**

**Business Design**

**INNOBALL**

**DOWNLOADS**

**Innopic Venture**

**Model Pitch**

**Pitch Assessment**

**EXAMPLES**

**INNOMPUS**

**MARKiT**

## Plenary session

Joyful casting for sMusical-Inn 'Startup Romeo & Juliet'  
Announcement of the Finalists and challenges for them

## Day 3 (plenary session)

### FINALS

### Individual Finals

Actor	Ideator	Mister Innovation	Team Leader
Actress	Innovator	Miss Innovation	Witty Innovator

### Team Finals

**Venture Presentations** of the solutions for a new BIG CHALLENGE



●●● End of Contests ●●●

## INNOMPIC THEATRE

sMusical-Inn 'Startup Romeo & Juliet'





# Day 4 (plenary session)

## Award Giving Ceremony

### CONTESTS and CHALLENGES for Homework Tasks

TEAM -based	TIME	CHALLENGE
<b>First Impression</b>	30 sec	<i>No challenge, free style</i>
<b>Design Thinking</b>	2 min	2 new dream features of a business incubator
<b>Innompic Pitch</b>	10 min	World-changing innovative product or service

INDIVIDUAL	TIME	CHALLENGE	10 KITT to use to use
<b>Ms Innovation</b>	1 min	Story of an <u>innovative</u> girl	any 2
<b>Mr Innovation</b>	1 min	Story of a <u>creative entrepreneur</u>	any 2
<b>Innovator</b>	30 sec	<u>Invent</u> a new tool and <u>pitch investors</u>	any 1
<b>Ideator</b>	30 sec	'Why? What If?' about Innompic Games	any 1
<b>Team Leader</b>	1 min	<u>Success story</u> of an <u>entrepreneurial team</u>	any 3
<b>Actress</b>	30 sec	Any verse (8 lines)	any 2
<b>Actor</b>	30 sec	Any verse (8 lines)	any 2
<b>Witty Innovator</b>	30 sec	3 possible funny uses of an object	any 1



Timing	Innompic Toolkit
Venture Presentation: 10 min INNOBALL Ideation: 10 min	KoRe 10 Innovative Thinking Tools Gold Coin Cards

**KoRe 10 Innovative Thinking Tools (10 KITT)**  
and their metaphoric actions

				
Elevate Stretch Observe Travel	Listen Negotiate Talk Synergise	Lighten Highlight Search Explore	Fish Catch Test Relax	Sharpen Cut Threaten Kill
				
Clean Remove Fly Punish	Tie Untie Insure Attach	Hit Nail Build Adjust	Aim Differentiate Motivate Attract	Reward Spend Earn Manage

